

**Sales & Marketing-CM**

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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

No. 28-2/2013/S&M-CM/107

Dated: 29.06.2017

To

The Chief General Managers  
All Telecom Circles / Districts  
BSNL

**Sub: - Extension of MNP incentive scheme for channel partners**

**Ref:- - This office letter no: - 28-2/2013/S&M-CM/100 dated 25.04.2017**

Kindly refer to this office letter under reference vide which modified MNP incentive scheme was issued for two months to motivate channel partners for increasing mobile connections. Scheme is expiring on 30.06.2017.

In view of fierce competition in telecom sector and to increase/sustained the port-in customers from other operators in this turbulent & disruptive market condition, competent authority has approved extension of revised MNP incentive scheme issued vide letter under reference for further two months wef 01.07.2017.

Channel partners should be informed and educated about the enhanced MNP incentive so that maximum port-in in BSNL network could be obtained.

  
29/06/17  
Jt. GM (Sales)-CM

Copy to:

GM (Dev), ITPC, Hyderabad